

Demographic	Commitment	Facility
ALL AGES	\$1,000 – \$75,000	JOLIET MEMORIAL STADIUM

Taste of Joliet June 24 – 26, 2011

The Taste of Joliet offers a great line-up of food, music and entertainment that appeals to all ages while embracing the traditions of Joliet. In 2010, we offered national musical acts on all three days and had record attendance of over 40,000 people. The Joliet Park District Board of Commissioners and staff believe that the Taste of Joliet embodies the true spirit of the Joliet Community.

The Taste of Joliet offers a variety of innovative and unique opportunities for businesses to market their products and services to the Joliet community. Our broad appeal and large attendance provides tremendous exposure for your company.

Demographics

- Over 40,000 people from the Joliet community attended the 2010 Taste of Joliet
- Approximately 8,000 of these people were children

Sponsorship Amenities for all levels:

- Your company's name exposed to over 60,000 people in a tri-fold full color advertisement distributed by the Herald News
- Advertisements in newspapers, on the radio, and on flyers distributed to local businesses leading up to the Taste of Joliet
- VIP privileges (Parking and free admission based on your sponsorship level for all 3 days)
- Your company's name and logo featured on Taste of Joliet t-shirts
- Verbal acknowledgement by emcee at the event
- Your company's logo printed in a thank you ad published in the 2011 Fall Joliet Park District Program Catalog
- Your company's name and logo on all materials
- Tax benefits through the Joliet Park Foundation 501c3
- Title Sponsor, Corporate Sponsors, and Kid Zone sponsors featured on a banner that is hung inside the Provena Saint Joseph Inwood Athletic Club

Title Sponsor

\$75,000

SOLD!

- All signage, flyers, radio and newspaper advertisements will read The 2011 Taste of Joliet presented by:
The Joliet Park District and Your Company's Name
- 10' x 10' tent provided to distribute or display company materials
- Your company's name and logo displayed on the stage
- Parking, Free Admission and Private Party tent with free beverages for 60 people on Friday and Saturday
5:00 pm – 11:00 pm and Sunday 4:00 pm – 7:00 pm
- 40 food tickets to be used throughout the weekend
- Industry Exclusivity for event sponsorship
- Advertisement balloon with banner located on event grounds
- All e-mail blasts sent out by the Joliet Park District regarding the Taste of Joliet will include your
company's logo
- Meet and Greet with event entertainers for 10 people for each artist at artist's discretion
- One full page ad in the 2011 Fall Joliet Park District Program Catalog
- Rotating logo on the Taste of Joliet website
- Five annual memberships to the Provena Saint Joseph Inwood Athletic Club
- Four foursomes of golf with carts at any Joliet Park District course

Taste of Joliet
events

Corporate Sponsor (Corporate packages can be customized to meet your budget)

\$20,000

- 10' x 10' tent to distribute or display company materials
- Parking, Free Admission, and Shared Party tent with free beverages for up to 20 people on Saturday and Sunday from 5:00 pm – 11:00 pm and Sunday 4:00 pm – 7:00 pm
- 20 Food tickets to be used through out the weekend
- Industry exclusivity for the event
- Advertisement balloon with banner located on event grounds
- ½ page advertisement in the 2011 Fall Joliet Park District Program Catalog
- Rotating logo on the Taste of Joliet website
- Two foursomes of golf with carts at any Joliet Park District course

Kid Zone Sponsor

\$5,000

Your company will be featured in the Kid Zone or on the track. The Kid Zone provides family entertainment along with a fun and safe place for children to come and play.

- 10' x 10' tent provided to distribute or display company materials
- Your company's name and logo featured on two banners provided by the Joliet Park District
- Your company can provide up to two additional banners to be hung on event grounds
- Opportunity to decorate the area with other appropriate materials to highlight your organization
- Advertisement balloon with all Kid Zone Sponsors featured on the banner located on event grounds
- ¼ page ad in the 2011 Fall Joliet Park District Program Catalog
- Rotating logo on the Taste of Joliet website
- Two foursomes of golf with carts at any Joliet Park District course

Entertainment Sponsor

\$2,500

- Your company's logo featured on an advertisement balloon located near the stage on event grounds
- Your company can provide up to two additional banners to be hung on event grounds
- Rotating logo on the Taste of Joliet website

General Sponsor

\$1,000

- Your company can provide one 6 foot banner to be displayed on event grounds

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